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## ASI PPAI



INDUSTRY 5 STAR RATING  
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## ART REQUIREMENTS

### Artwork Requirements

#### Preferred Software

- Adobe Illustrator .eps file with fonts converted
- Adobe Photoshop layered .tif or .psd file saved at 300 dpi or bitmaps at 1200 dpi
- Quark XPress document with all support files and fonts
- Adobe InDesign file with all support files and fonts

#### Helpful File Tips

- Provide proper true extensions: .eps, .pdf., .tit, .qxd
- Name files according to the artwork or purchase order number (8.12 characters, no special characters)
- Provide at least 3/32" bleed for artwork that bleeds off the edge of the finished product
- Convert fonts to outlines or curves when possible

#### Artwork Charges

- \$20(F) setup charge for artwork not supplied in usable digital format
- \$30(C) PMS color match charge
- \$45(G) per hour for artwork design and conversion to usable formats
- \$60(G) charge for color proofs please allow 3 to 5 working days

Email Artwork to [artwork@magnaplast.com](mailto:artwork@magnaplast.com)

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